

BENEFITS OF DIRECT INSTALL

Owners of small to mid-sized buildings in New Jersey have so much to gain.

COMPLETELY TURNKEY PROCESS

A participating contractor will address the project from start to finish, beginning with an energy assessment of your facility, and ending with the installation of eligible energy-efficient equipment.

COSTS TO YOU ARE MINIMAL

Your share of the project's cost will be approximately 40% and *New Jersey's Clean Energy Program* pays the remaining 60%. With incentives so dramatic, your payback can be less than two years.

TURNAROUND TIME IS QUICK

Project installations may be completed in as few as 60 days from the time of scheduling your energy assessment.

COST SAVINGS ARE LONG TERM

Your new energy-efficient equipment will provide savings for years to come through reduced utility bills.

For additional information:

Visit NJCleanEnergy.com/DI

E-mail DirectInstall@trcsolutions.com

Call 866-NJSMART



New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools, and municipalities. For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: NJCleanEnergy.com.

SIX SIMPLE STEPS TO PARTICIPATE

CONTACT US

Visit NJCleanEnergy.com/DI or call 866-NJSMART and, if your building meets eligibility requirements, we'll refer you to the participating contractor serving your region. Your contractor will schedule an energy assessment and work with you to complete the program application and participation agreement.

REVIEW RESULTS

After the energy assessment, the contractor will review the results with you, discuss which measures qualify for incentives and determine your share of the project cost.

MOVE FORWARD

You will sign a scope of work document to proceed with implementation of qualifying measures.

ARRANGE INSTALLATION

You and the participating contractor will set a convenient start date for the installation.

CONFIRM INSTALLATION

Once the participating contractor completes the installation, you accept the work by signing a project completion form.

COMPLETE TRANSACTION

You pay the participating contractor your share of the project cost and *New Jersey's Clean Energy Program* pays the rest.



DIRECT INSTALL



SAVE NOW – SAVE LATER

For Small to Mid-sized
Commercial, Industrial and
Local Government Buildings

NJCleanEnergy.com/DI



DIRECT INSTALL

Energy Efficiency Reduces Operating Costs

Replacing older, inefficient equipment with more efficient alternatives throughout your building is one of the most effective ways to control your operating costs for the long term. Upgrades to lighting, heating and cooling, and other systems can make a dramatic difference in your utility bills.

Direct Install allows you to make energy-efficient upgrades by paying for up to 60% of the total installed cost. That's right. You pay approximately 40% of the project's cost, but you reap 100% of the benefit.

PROGRAM OVERVIEW



Sometimes, the biggest challenge to improving energy efficiency is knowing where to start. Direct Install offers a turnkey approach with a network of participating contractors who follow a seamless process. Your contractor will perform an energy assessment of your facility, identify cost-effective energy efficiency measures eligible for incentives and complete the installation.

SYSTEMS AND EQUIPMENT TYPICALLY ADDRESSED BY THE PROGRAM

- Lighting
- Heating, Cooling & Ventilation (HVAC)
- Refrigeration
- Motors
- Natural Gas Equipment
- Variable Frequency Drives



WHO'S ELIGIBLE

Existing small to mid-sized commercial and industrial facilities with a peak electric demand that did not exceed 100 kW in any of the preceding 12 months are eligible to participate in Direct Install. This peak demand requirement is waived for customers who qualify for, and use Energy Efficiency and Conservation Block Grants (EECBG) toward their Direct Install project.

GETTING STARTED

To connect with the participating contractor in your region, contact us at 866-NJSMART or visit NJCleanEnergy.com/DI for more details. The sooner you call, the sooner you'll start saving on your energy bills.

